

泉州市鲤城区人民政府文件

泉鲤政文〔2021〕86号

泉州市鲤城区人民政府关于印发泉州市 鲤城区“十四五”数字经济发展专项规划的通知

“ ”

62

2021 12 31

泉州市鲤城区“十四五”数字经济发展专项规划

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2019 36.2% GDP 35 GDP 67.7%

2021-2025

一、发展基础和面临形势

1

2020

5.8

4G

5G

5G

5G

2019 3

702 5G

2021 950 5G 5G

90%

2

2020 7

1.855 10 2020

143.03

11.84 , 16.7%

MES

O2O

20

forudesigns

9610

" 2020

"

4

2

3

2020

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IP

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36

11

3

21

7

3

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4

19

3

3

4

4

6

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" "

2

4

+

"

" 2020

"

11 14

7 2020

272.72

6 8

" + "

2020 " + "

100% 100%

100% 1427

1 2020

680

4.3%

GDP

2

| | | | |
|------|-----|------|-----|
| 2018 | 42% | 2019 | 40% |
|------|-----|------|-----|

3

4

“

”

5G

5G

2019

6

1.7

1

4

二、总体要求

5G

1

2

3

4

| | | 2025 | |
|----------|-----|--------------|-----|
| 57% | | | 15% |
| | GDP | 3 | 0.6 |
| 1 | | | |
| | | 200 | 10 |
| | | 3 | |
| 60 | | | 50% |
| | | 20 | 30% |
| | | 1 | 30 |
| / | . | ² | 5 |
| | | | 10 |
| 10 | | | 100 |
| " | | " | |
| 2 | | | |
| | | 216 | 8% |
| | | | 100 |

¹ 以规上企业数量预估。

² 2020 年计划目标是工业全员劳动生产率提高到 25 万元/人，按照每年 1 万元/人估值，2025 年为 30 万元/人。

(20 3

3

IP

" "

4

" "

90%

95%

" "

5

100%

98%

³ 以 2020 年 10 亿产值企业 8 家，省级高成长企业 15 家为基础预估。

98%

“ ”

三、主要任务

1

| 专栏 1 数字经济创新体系行动 | | | |
|-----------------|------|--|-----|
| | 2025 | | 1 |
| | 3-5 | | |
| | | | 3-5 |
| 5 | 10 | | 10 |
| | 2025 | | |
| “ | ” | | |

2

20

3

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5

10

10

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4

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2025

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1

" " " "

2025 3

15

2

" +"

2025

20

45%

5%

3

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"

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2025

5

10

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100

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"

专栏 2 工业互联网平台建设专项

"

"

"

"

"

"

"

"

2025

4

”

”

2025

3

10

专栏3 数字化小微园区建设行动

2021

2-3

2025

5

1

1916

5G

" " " " " " " " " " " "

" IP "

5 10

" "

" "

2025

5

10

专栏4 互联网+民宿培育专项

“ ”

专栏5 城市新媒体营销专项

“ ”

“ ”

“ ”

“ ”

“ ” “ ” “ ”

2

“

”

“

”

1916

“

”

IP

2025

10%

专栏 6 鲤城民俗数字博物馆建设专项

3

95128

"

"

"

"

2025

1

2025

20

216

专栏7 数字经济核心产业招引专项

“

”

“

”

“

”

2

9610

专栏 8 特色电商新模式培育专项

“ ” “ ” “ ” “ ” “ ”

3

“ ” “ ” “ ” “ ” “ ”

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AI

3D

+ 2025

5

1

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"

"

2025

2

OA

"

"

| | | | | | |
|----------|-----|-----|------|-----|---|
| " | " | | | " | " |
| 2025 | | | 100% | | |
| | 95% | " | " | 80% | " |
| " | | 95% | | | |
| 3 | | | | " | " |
| " | " | | | | |

专栏 9 智慧城市建设专项

2025

| | |
|----------|----|
| 1 | " |
| " | 5G |

5G

2025

98%

5G

100%

60%

专栏 10 物联网智能化感知设施建设专项

2

“ ”

“ ”

“ ” “ ” “ ”

3

“ ”

“ ” “ ” “ ”

“ 2025

1-2

4

“ ”

“ ”

四、保障措施

“

”

鲤城区加快数字经济专项发展的重点任务清单

| | | | 2021 | 5 | 2025 | |
|--|---|--|------|-------------|------|----|
| | 1 | | | 2025 3-5 | 1 | |
| | 2 | | | 20 | | |
| | 3 | | " " | 5 | 10 | 10 |
| | 4 | | | 2025 " | " | |

| | | | 2021 | 5 | 2025 | |
|--|---|--|-------|---|------|-----------|
| | 5 | | " " " | " | 2025 | 3 15 |
| | 6 | | +" " | " | 5% | 20 45% |

| | | | 2021 | 5 | 2025 | |
|--|---|--|------|----|------|--|
| | 7 | | " " | 10 | 5 | |
| | 8 | | | 3 | 10 | |

| | | | 2021 | 5 | 2025 | |
|--|----|--|-------------|--------|---------|--|
| | 9 | | " " " | " " | 5 10 | |
| | 10 | | 1916 " " | | 10%. | |
| | 11 | | " " | | | |

| | | | 2021 | 5 | 2025 | |
|--|----|--|-----------|---------|-------------|--|
| | 12 | | 2 | 20 | 216 | |
| | 13 | | | | 200 | |
| | 14 | | + " " + " | 5 | | |
| | 15 | | | " " 80% | 95% 100% | |
| | 16 | | | " " | 95% | |

| | | | 2021 | 5 | 2025 | |
|--|----|--|---------|-----|------|-----|
| | 17 | | 1000 5G | 95% | 98% | 5G |
| | 18 | | " " | | " " | |
| | 19 | | " " | | | 1-2 |
| | 20 | | " " | | | |

